

State of Delaware – Women's Hall of Fame
Office of Women's Advancement and Advocacy
Department of Human Resources

Regular Meeting

Tourism Office, 99 Kings Highway, Dover, DE

Friday, December 1, 2017

11:30 am

Attendees:

D. Kay Keenan, Chairperson, Delaware Women's Hall of Fame

Dr. Theresa del Tufo, Delaware Women's Hall of Fame

Sen. Nancy Cook, Delaware Women's Hall of Fame

Jackie Griffith, Delaware Women's Hall of Fame

Donna L. Masley, Delaware Women's Hall of Fame

Melanie Ross Levin, Director, Office of Women's Advancement and Advocacy

Brenda Wyatt, Department of Human Resources

Kristina Taylor, Department of Human Resources-Wilmington

Absent - Pamela J. Bakerian, Delaware Women's Hall of Fame

DRAFT MINUTES

Documents distributed were:

Agenda

List of previous Hall of Fame inductees

Materials from the previous Hall of Fame

Call to Order:

Chairperson Kay Keenan called the meeting to order at 11:38 am. She welcomed the members and introduced herself. Melanie Ross Levin, Director of the Office of Women's Advancement and Advocacy (OWAA), introduced herself and shared that the OWAA staffs the Hall of Fame committee. Members may reach out to Melanie for any needs, and she will share her information with the committee members. In addition to the Women's Hall of Fame, the Commission for Women and Women's Workforce Council fall under OWAA according to House Bill 4. Members introduced themselves and their backgrounds, including their previous and current interests and involvements.

Nomination Consideration:

Chairperson Keenan requested members to review the provided list of previous inductees. It was discovered that many previous inductees were primarily from within State government. The desire is to search for nominations from a broader pool. It was suggested to seek out potential nominations for individuals who are strong advocates doing great work for women and girls that many not necessarily get paid for their service. However, the members do not want to disregard those who go above and

beyond their primary paid responsibilities. It was suggested to consider age ranges or stages of career to create a diverse mix of nominations, not dismissing those who are young.

The charter was shared. The OWAA would like to see the Hall of Fame Committee publish and share media-wide, including highlights of stories and accomplishments year-round at locations instead of only annual. The desire is to use social media and the internet to publicize the same. Previous materials were shared.

Funding and Event:

A budget for OWAA is created. The events will be primarily self-funded with ticket sales with a supplement budget. The exact budget will be shared at the next meeting. Sponsors for the event will be sought as well to assist funding. It was discussed to consider to partner and work with other groups like Delaware Today. The Women's Hall of Fame event is a special event and should remain separate, but share the information with other organizations so they may highlight and spread the word. Consideration to share information within schools. Seeking to share individuals' stories and passions online including maintaining a video or graphic continuously at a low cost. Jackie Griffith will bring her previous suggestions to the next meeting. Creating categories was suggested. The need is to represent women statewide and diverse. The Delaware demographic will be an agenda for the next meeting. Donna Masley said the Learner Business College is a possible resource. Consideration to bring it into colleges as they may have classes regarding women or Delaware women.

The goal is to look at creating an event that people will want to attend.

Rebranding the Hall of Fame is needed, as it was negatively viewed previously. A level of confidentiality and transparency is needed for the committee. Melanie will field issues that may arise regarding the committee.

March is Women's History Month and the event was formerly held then. Jackie suggested the event be on a Wednesday while Legislature is in session and in Dover. She will research and bring two possible days to schedule the event, possibly early May.

Election of Positions:

Motion by Donna Masley, second by Senator Cook, for Jackie Griffith to serve as the Vice-Chair of the committee. Motion passed. No abstentions. A motion by Jackie Griffith, second by Theresa del Tufo, for Senator Cook to chair the by-laws committee. Motion passed. No abstentions. Both abstained from voting for their own positions.

Next Steps:

There was discussion regarding the meeting locations.

Melanie will share the list of members with names and addresses.

The application needs to be finalized. The committee will research and bring suggestions to the next meeting. Looking to have an electronic form, and the suggestions must be publicized.

The next meeting will be Monday, January 8, 2018, 11:30 am. Looking to have meetings simultaneous in both Carvel and Dover/Tourism Office. There will be a meeting in February and March.

Next Meeting agenda

1. Delaware demographics
2. The application process
3. Event time, options and venues
4. By-laws

Adjournment